



**ECM**  
TECHNOLOGIES

# CORE INSIGHTS

## In the News



### ThermaClear® Donation Delivers Lasting HVAC Performance for The Els for Autism Foundation

In partnership with Everest Mechanical Services, 490 tons of ThermaClear® treatment and installation services, valued at more than \$34,000, were donated to The Els for Autism Foundation. Watch the video to see how the treatment restored HVAC efficiency, improving system reliability while extending equipment life.

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## Industry Insights ACHR News



### 2025 Marked a Turning Point in Climate Control Choices

Rising energy costs reshaped contractor and customer decision-making in 2025, with efficiency taking center stage. As electricity rates climbed and natural gas prices surged even faster, highly efficient electric solutions became increasingly attractive. See what drove these shifts and what they signal for the future of climate control.

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## Company Updates



We are proud to welcome W.E. Bowers to the ThermaClear® Preferred Service Network. For more than 30 years, Bowers has delivered mechanical construction, service, and repair solutions across Maryland, Virginia, and Washington, D.C., supporting clients ranging from healthcare and high-tech facilities to government and institutional organizations. Their solution-driven approach and commitment to superior service align seamlessly with the ThermaClear® standard of performance and reliability.

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## Industry Expert Q&A

### Chris Lexow

HVAC Program Chair  
Midwest Mechanical



#### Q: How have you seen the HVACR industry evolve through your career?

**A:** It's constantly evolving. I started before circuit boards, and now nearly everything relies on them. Manufacturers keep pushing efficiency, so the only option is to evolve alongside the equipment, but we haven't been able to do things inside the equipment, even though oil fouling has been a known problem. With products like ThermaClear®, we have a lot more options to restore the equipment from the outside in.

*Learn more about Lexow's perspective on evolving HVAC technologies and how programs like the ThermaClear® Preferred Service Network are helping service companies adapt and succeed.*

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## HVAC Business Tip



The skilled labor shortage may be less about availability and more about where the industry is looking. New studies from ACCA and Women in HVACR show that women in the trades deliver strong communication, attention to detail, and safety performance, yet remain largely underrepresented. Read the full article to learn how broadening your recruiting approach can improve retention, performance, and customer trust.

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## Upcoming HVAC Events

**Jan 31 - Feb 4**  
**2026 ASHRAE Winter Conference**  
Las Vegas, NV

The ASHRAE Winter Conference runs concurrently with AHR Expo, and while the expo focuses on products, the conference delves into engineering principles and technical knowledge.

**Feb 2-4**  
**2026 AHR Conference & Expo**  
Las Vegas, NV

The AHR Expo is the premier event for the HVACR industry to explore cutting-edge products and tech and connect across disciplines to drive business and career growth.

## Arizona News



**James Morales**  
"Professor HVAC" Application Creator  
Instructor / Innovator

### Arizona Instructor Revolutionizes HVAC Training with AI-Powered App

Yavapai College HVAC instructor James Morales is reshaping hands-on education with the launch of "Professor HVAC," an AI-powered classroom assistant. Designed to support students during lab work, the tool guides them through assignments and answers questions in real time. Discover how the innovation is helping to ensure no student falls behind in a fast-paced, hands-on learning environment.

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