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TECHNOLOGIES

CORE INSIGHTS

In the News HVAC Informed



Sofia Lozoya is now VP of marketing + creatives!

We are excited to announce that Sofia Lozoya has been promoted to Vice President of Marketing and Creatives at ECM Technologies. Learn how in her new role, Sofia will continue to lead our marketing initiatives and creative strategies in an article shared by HVAC Informed.

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Industry Insights Facility Executive



Upgrading HVAC Systems for Adaptive Reuse

As cities embrace decarbonization, adaptive reuse is emerging as a cost-effective strategy to revitalize existing structures, which account for 80% of buildings targeted for sustainability upgrades. Discover how modernizing HVAC systems is central to sustainable building revitalization.

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Company Updates



At the end of last year, ECMT took an exciting trip to North Carolina, where we had the pleasure of introducing the talented team at Piedmont Service Group as new members of the ThermaClear® Preferred Service Network!

As part of our ongoing mission, we're traveling to all Service Logic business units nationwide, bringing the benefits of ThermaClear® to teams ready to revolutionize HVAC systems with cutting-edge technology. This is just one stop in a series of exciting events across the country!

Industry Expert Q&A

Clay Cooper

President | AirTight FaciliTech



Q: How do you stay ahead of advancements in HVAC technology and best practices?

A: To stay ahead of advancements in HVAC technology and best practices, I prioritize continuous learning and staying engaged with the latest industry trends. This includes attending key conferences, collaborating directly with manufacturers, and regularly consulting with experts to understand emerging technologies. At AirTight FaciliTech, we emphasize the importance of training our team to apply new innovations effectively in real-world settings. With the future of HVAC focused on AI, energy optimization, and smart buildings, I'm excited to see how these developments will transform the industry and improve sustainability.



HVAC Business Tip

Securing capital is crucial for HVAC business growth. Experts stress the importance of clean financials, reinvesting cash flows, and choosing the right banking partners. From greenfield expansions to ESOPs, knowing your options helps fund growth with less risk.

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Upcoming Local Events

March 2-5 **IIAR 2025 Natural Refrigeration Conference & Heavy Equipment Expo**
Phoenix, AZ

Join industry leaders at the IIAR Natural Refrigeration Conference & Heavy Equipment Expo for networking, education, and the latest innovations in natural refrigeration.

March 12 **ASHRAE Tabletop Product Show**
Phoenix, AZ

Join us for the 30th Annual Tabletop Product Show, featuring hands-on workshops, a tradeshow with innovative products and services, networking opportunities and a light dinner with raffle prizes.

Local News



Rising HVAC Costs in Arizona

HVAC equipment prices in Arizona have risen due to higher material costs, supply chain issues, and new federal regulations, with Green Valley Cooling & Heating's Joanna Buglewicz expecting continued increases as manufacturers shift to A2L refrigerants.

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