



ECM
TECHNOLOGIES

CORE INSIGHTS

In the News



ECMT's Sofia Lozoya on Straight Outta Crumpton Podcast — January 7!

Our Marketing Program Director, Sofia Lozoya, will be joining Greg Crumpton on the Straight Outta Crumpton podcast—airing January 7, 2025.

In this episode, Sofia shares insights into ThermaClear® and how she's driving our company's marketing efforts. Don't miss it—tune in to hear her story!

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Industry Insights Facility Executive

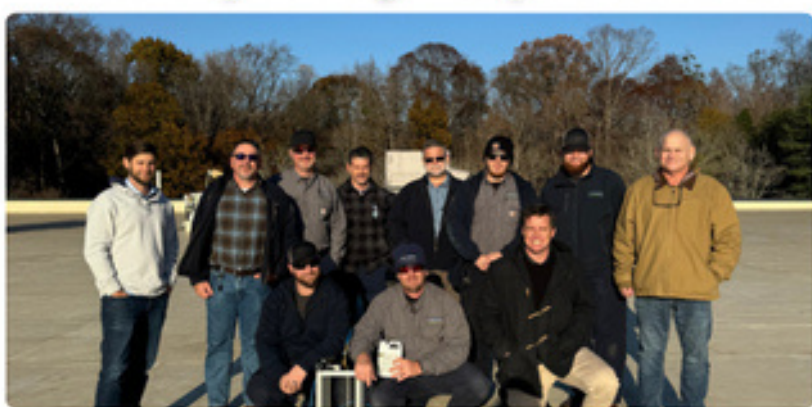


ACHR 2025 Predictions

The recently released AHR Trend Report highlights key HVAC trends for 2025, focusing on low-GWP refrigerants, heat pumps, inverter technologies and workforce development. It offers valuable insights into how evolving regulations and energy-efficiency incentives will shape the industry, allowing new growth opportunities to innovate and stay ahead.

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Company Updates



The ECM Technologies team is thrilled to kick off 2025 with new partnerships and continued growth!

As we expand our reach, our commitment to delivering advanced HVAC solutions and driving energy efficiency remains stronger than ever. This year marks a significant step forward in building lasting relationships and introducing cutting-edge innovations. With exciting initiatives on the horizon, we're ready to make 2025 a standout year. Stay tuned for more updates as we continue to grow, innovate and collaborate across the industry!

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Industry Expert Q&A

Leonardo Acosta

Service Sales Manager | Tolin Mechanical

Q: What strategies is your sales team currently using to differentiate your team in a competitive market, and how are you addressing demand for energy-efficient and sustainable solutions?



A: Our sales team focuses on building strong relationships with clients by understanding their specific needs and offering tailored HVAC solutions that prioritize energy efficiency and sustainability. We emphasize the long-term cost savings and environmental benefits of modern, high-efficiency systems and highlight our expertise in retrofitting older systems with advanced technologies like ThermaClear® to improve performance and reduce energy consumption. By staying ahead of industry trends and understanding the growing demand for green building solutions, we position ourselves as trusted advisors who can deliver both immediate and long-term value to our clients.



HVAC Business Tip

Don't miss out on the insights from the 2024 HARDI conference! Nick Pericle shared how AI is poised to revolutionize the HVACR industry, enhancing operations and productivity. Find out how integrating AI can help lower costs, boost efficiency and accelerate growth for your business.

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Upcoming Local Events

Feb 10-12
AHR Expo Orlando 2025
Orlando, FL

The AHR Expo unites the HVACR community to showcase innovations, learn from experts, foster interdisciplinary discussions and advance careers and businesses.

March 12
AHR Expo Orlando 2025
Orlando, FL

The AHR Expo unites the HVACR community to showcase innovations, learn from experts, foster interdisciplinary discussions and advance careers and businesses.

Local News



The Cost of Cooling Schools in Arizona

As rising temperatures push Arizona schools to upgrade their HVAC systems, millions are being invested to create comfortable learning environments. However, limited funding and aging infrastructure, as seen in districts like Chino Valley Unified, highlight the urgent need for equitable climate solutions.

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